MADALENA CARDOSO

Graphic&Motion Designer

PORTFOLIO
www.madalenacardoso.com

hello.madalenacardoso@gmail.com
+351 93 606 64 64

SOFTWARE

Adobe Creative Suite
(After Effects, Illustrator, Photoshop, Premiere Pro, InDesign)
Procreate
Callipeg
Figma
Spine 2D

EXPERIENCE

Motion designer and video editor — Made in Lx

[November 2024 — present]

Main projects developed:

- design and animation of the LED screens' visual content displayed at the Eurovision's stage (2025) for the Portuguese NAPA (song "Deslocado") and of the LED screens for Dillaz's concert (March 2025, Campo Pequeno);
- illustration and animation of a minisseries for GDA's social channels;
- video editing for Beatport, including YouTube, Instagram and TikTok videos, Meta ads and other video and motion graphics content.

Freelance 2D Animator — Monkey I-Brow Studios

[May 2024 — present]

Rigging and animation of 2D characters for the mobile game World Soccer Champs; the gamer's experience was optimized with high-quality, high-performance animations, which made the game more dynamic and fun.

2D Animator — DarkCloud Games

[March — June 2023]

Rigging and animation of 2D characters for their upcoming videogame (full-time curricular internship).

Volunteer Graphic Designer — HULLO.ORG

[October 2021 — May 2022]

Revision of the design guidelines/brandbook of the (meanwhile extinct) British organisation; design social media posts, flyers and documents.

EDUCATION

Master's Degree Design and Visual Culture — IADE

[October 2021 — April 2024]

Focus in graphic design and branding team projects, including projects for real brands; final project/dissertation: "Motion graphics como ferramenta para promover a reflexão crítica na temática da Neurociência". Final classification: 17.

(BA) Animation — University of Portsmouth, UK

[September 2018 — June 2021]

Learned traditional hand-drawn animation, as well as 2D, 3D and mixed media, live drawing, concept art, painting and storyboarding. My final project was a sef-directed, individual short film named "Summer Bliss". Final classification: First Class.

Course Illustration for the new media — ETIC

[September 2017 — June 2018]

Learned digital illustration,and the tools Adobe Photoshop and After Effects; developed a personal illustration style.